



## January 29, 2018

## Statement from Acting Information and Privacy Commissioner on Data Privacy Day

**VICTORIA**—Drew McArthur, Acting Information and Privacy Commissioner for British Columbia, released the following statement on Data Privacy Day:

"I am pleased to join worldwide efforts to celebrate Data Privacy Day. Held on January 28 each year, Data Privacy Day is a global effort to raise awareness about the importance of valuing and protecting personal information, and to highlight the impact technology is having on individual privacy.

"This year's theme is 'respecting privacy, safeguarding data and enabling trust' appropriate considering some of the massive data breaches we saw in 2016. Data Privacy Day is a great opportunity to take a close look at your online behaviour and interactions with connected devices to better understand how your personal information is being collected, and why."

In honour of Data Privacy Day, Acting Commissioner McArthur will give the keynote address at the 4<sup>th</sup> Annual Thompson Rivers University Privacy & Security Conference in Kamloops, BC, in association with the 2018 BC Aware Campaign.

For more information about Data Privacy Day, visit: <u>http://www.staysafeonline.org</u>.

- 30 -

The Office of the Information and Privacy Commissioner provides independent oversight and enforcement of BC's access and privacy laws including the *Freedom of Information and Protection of privacy Act,* which applies to public bodies, and the *Personal Information Protection Act,* which applies to private sector organizations.

Michelle Mitchell Communications Officer Office of the Information and Privacy Commissioner for BC 250 217-7872 Twitter: @BCInfoPrivacy