

April 19, 2023

Commissioner to release investigation report on Canadian Tire Associate Dealers' use of facial recognition technology

VICTORIA—On Thursday, April 20, 2023 at 9:30 am, Information and Privacy Commissioner Michael McEvoy will release an investigation report on Canadian Tire Associate Dealers' use of facial recognition technology in their stores.

The investigation looked at a number of issues, including: whether consent to FRT was properly obtained from individuals, whether those visitors were properly notified about how their images would be collected and used, and whether the broad use of FRT was reasonable in the circumstances.

The report will be available for download from the OIPC website at <https://www.oipc.bc.ca/reports/investigation-and-audit-reports/>

A news release, fact sheet, and video will be issued summarizing the report.

For more information, or to request an interview, contact:

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