



OFFICE OF THE
INFORMATION &
PRIVACY COMMISSIONER
for British Columbia

Protecting privacy. Promoting transparency.

Media Advisory

March 6, 2019

Commissioner to launch new education program for the private sector

VICTORIA—On Thursday, March 7, 2019 at 8:00am, Information and Privacy Commissioner Michael McEvoy will launch PrivacyRight, a new education program for the private sector, at a breakfast event with the Greater Victoria Chamber of Commerce.

PrivacyRight will offer organizations a variety of educational tools such as webinars, podcasts, and animated pop-up videos to raise awareness of and compliance with the *Personal Information Protection Act*.

Media are invited to attend the launch, being held at the Union Club of BC during a Business Leaders Breakfast with the Greater Victoria Chamber of Commerce.

Who: Michael McEvoy, Information and Privacy Commissioner for BC

Where: Union Club of BC, 805 Gordon St. Victoria

When: 8 a.m. (please arrive earlier if you need to set up equipment)

Media contacts:

Jane Zatylny

Senior Communications Officer

Office of the Information and Privacy Commissioner for BC

250 415-3283 | jzatylny@oipc.bc.ca | Twitter: @BCInfoPrivacy

Jim Zeeben

Communications and Project Manager

Greater Victoria Chamber of Commerce

250 360-3471 | Communications@VictoriaChamber.ca